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**Question Paper Code : 11555**

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2012.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 64/MG 61/MG 75/10177 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) and common to Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define 'Management'.
2. Specify the functions of management.
3. List the different types of plans.
4. Define Strategy.
5. What is decentralization?
6. What are the sources of recruitment?
7. Define Motivation.
8. Who is a leader?
9. Define the terms budget and budgetary control.
10. What is quality control?



PART B — (5 × 16 = 80 marks)

11. (a) (i) Discuss the scope and Nature of management. (8)  
(ii) What are the environmental factors that affect business? Explain. (8)

Or

- (b) Enumerate the trends and challenges of Management in the globalised era.
12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :
- (i) Management by objectives (8)  
(ii) Types of strategies (8)

13. (a) Elucidate the steps in selection process.

Or

- (b) Explain any four methods of performance appraisal.
14. (a) (i) Explain any two theories of Motivation in detail. (8)  
(ii) What are the essential qualities of a good leader? (8)

Or

- (b) Define communication. What are the barriers to effective communication?
15. (a) (i) Explain the concept and process of controlling. (8)  
(ii) Write a note on the different types of control. (8)

- (b) Discuss the various types of budgets in detail.







PART B — (5 × 16 = 80 marks)

11. (a) (i) Discuss the scope and Nature of management. (8)  
(ii) What are the environmental factors that affect business? Explain. (8)

Or

- (b) Enumerate the trends and challenges of Management in the globalised era.

12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :

- (i) Management by objectives (8)  
(ii) Types of strategies (8)

13. (a) Elucidate the steps in selection process.

Or

- (b) Explain any four methods of performance appraisal.

14. (a) (i) Explain any two theories of Motivation in detail. (8)  
(ii) What are the essential qualities of a good leader? (8)

Or

- (b) Define communication. What are the barriers to effective communication?

15. (a) (i) Explain the concept and process of controlling. (8)  
(ii) Write a note on the different types of control. (8)

Or

- (b) Discuss the various types of budgets in detail.



PART B — (5 × 16 = 80 marks)

11. (a) (i) Discuss the scope and Nature of management. (8)  
(ii) What are the environmental factors that affect business? Explain. (8)

Or

- (b) Enumerate the trends and challenges of Management in the globalised era.

12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :

- (i) Management by objectives (8)  
(ii) Types of strategies (8)

13. (a) Elucidate the steps in selection process.

Or

- (b) Explain any four methods of performance appraisal.

14. (a) (i) Explain any two theories of Motivation in detail. (8)  
(ii) What are the essential qualities of a good leader? (8)

Or

- (b) Define communication. What are the barriers to effective communication?

15. (a) (i) Explain the concept and process of controlling. (8)  
(ii) Write a note on the different types of control. (8)

Or

- (b) Discuss the various types of budgets in detail.

Sixth Semester

Civil Engineering

MG 2351 – PRINCIPLES OF MANAGEMENT

(Common to Aeronautical Engineering, Automobile Engineering,

Electronics and Communication Engineering and Mechanical Engineering)

(Regulation 2008)

Time: Three hours

Maximum : 100 marks

Answer ALL questions

PART A — (10 × 2 = 20 marks)

1. Define Management.
2. Mention the role of Managers. (any two)
3. Define MBO.
4. Mention any two features of decision making.
5. Define Organizing.
6. Mention any two merits of performance appraisal.
7. Define Motivation.
8. What is organisational culture?
9. Mention any two advantages of budgetary control system.
10. What is Quality Control?

PART B — (5 × 16 = 80 marks)

11. (a) Describe about the evolution of management thought.  
Or  
(b) Explain about the major tendencies favouring the development of a unified global theory of management.
12. (a) (i) What are the steps in the planning process? (8)  
(ii) Mention any four advantages and four limitations of planning. (8)  
Or  
(b) State and explain the common steps involved in a typical managerial decision making process.
13. (a) (i) Mention the factors which are responsible for the emergence of informal organizations. (8)  
(ii) What are the steps involved in the process of delegation? (8)  
Or  
(b) State and explain the basic steps involved in a typical selection procedure.
14. (a) (i) What are the basic leadership styles? Explain them critically. (8)  
(ii) What are the barriers to effective communication? (8)  
Or  
(b) (i) Name the motivation theories. Explain any two of them. (8)  
(ii) Discuss on the components of Organizational culture? (8)
15. (a) (i) What are the steps involved in the process of controlling? (8)  
(ii) Give an account of some popular non-budgetary control techniques. (8)



B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2012.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 64/MG 61/MG 75/10177 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) and common to Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define 'Management'.
2. Specify the functions of management.
3. List the different types of plans.
4. Define Strategy.
5. What is decentralization?
6. What are the sources of recruitment?
7. Define Motivation.
8. Who is a leader?
9. Define the terms budget and budgetary control.
10. What is quality control?

11. (a) (i) Discuss the scope and Nature of management. (8)  
(ii) What are the environmental factors that affect business? Explain. (8)

Or

- (b) Enumerate the trends and challenges of Management in the globalised era.
12. (a) Define planning. Explain the steps involved in the planning process.

Or

- (b) Write short notes on the following :  
(i) Management by objectives (8)  
(ii) Types of strategies (8)
13. (a) Elucidate the steps in selection process.

Or

- (b) Explain any four methods of performance appraisal.
14. (a) (i) Explain any two theories of Motivation in detail. (8)  
(ii) What are the essential qualities of a good leader? (8)

Or

- (b) Define communication. What are the barriers to effective communication?
15. (a) (i) Explain the concept and process of controlling. (8)  
(ii) Write a note on the different types of control. (8)

Or

- (b) Discuss the various types of budgets in detail.



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**Question Paper Code : 21602**

B.E./B.Tech. Degree Examination , May/June 2013

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 61/10177 GE 003/10144 GE 003 – PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology , Textile Technology , Textile Technology(Fashion Technology) Sixth Semester – Aeronautical Engineering , Automobile Engineering , Civil Engineering , **Electronics and Communication Engineering** and Mechanical Engineering and Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008/2010)

Time : Three hours

Maximum : 100 marks

PART A – (10 X 2 = 20 marks)

1. Define Administration.
2. What is globalization?
3. What are the objectives of planning?
4. Name any four Quantitative forecasting techniques.
5. Define Organizing.
6. What are the advantages of Decentralization?
7. What is meant by Brainstorming?
8. What are the different types of management strategies involved in leadership?
9. List any four types of control.
10. Define MIS.

PART B – (5 x 16 = 80 marks)

11. (a) Discuss Henry Fayol's Principles of Management. (16)

Or

- (b) Discuss the trends and challenges of management in global scenario. (16)



12. (a) Define strategic planning. What are the steps involved in strategic planning?(16)

Or

(b) Define decision making process. Explain the process followed while taking a decision in normal situation. (16)

13. (a) What is meant by Departmentation? Explain the needs and importance of departmentation. (16)

Or

(b) Define span of management? Explain the factors which influence the effective span of management. (16)

Or

14. (a) Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow's and Herzberg's theory of Motivation. (16)

Or

(b) What is organizational culture? Explain the types of organizational culture.(16)

15. (a) Explain the steps involved in the process of controlling. (16)

Or

(b) Explain the steps involved in the implementation of budgetary control. (16)

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**Question Paper Code : 31602**

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2013.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/MG 61/10177 GE 003/10144 GE 003 – PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008/2010)

(Common to PTMG 2351 – Principles of Management for B.E. (Part – Time) Fifth Semester – Civil Engineering – Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the objectives of planning?
2. List the steps in the decision making process.
3. What is the necessity of organization?
4. What are the functions performed by a low level manager?
5. What are programmed decisions?
6. What are the limitations of quantitative approach to management?
7. What are the differences between formal and informal communication?
8. What are the limitations of matrix organization Structure?
9. List the steps involved in directing.
10. What are the kinds of skills companies look for in managers?



PART B — (5 × 16 = 80 marks)

11. (a) Explain the principles of administrative theory of management with an suitable illustrations.

Or

- (b) Explain the salient features of neo-classical theory of management with the human relations approach and behavioral science approach.

12. (a) Explain the steps in the Planning process.

Or

- (b) A farm owner is seriously considering of drilling a farm well. In the past, only 7% of wells drilled were successful at 200 feet depth in that area. Moreover, on finding no water at 200 ft., some persons drilled it further up to 250 ft., but only 20% struck water at 250 ft. The prevailing cost of drilling is Rs. 50 per foot. The farm owner has estimated that in case he does not get his own well, he will have to pay Rs. 15000 over the next 10 years to buy water from neighbours. The following decisions can be optimal.

- (i) do not drill any well
- (ii) drill up to 200ft
- (iii) if no water is found at 200 ft, drill further up to 250ft.

Draw an appropriate decision tree and determine the farm owner's strategy under EMV approach.

13. (a) (i) What is span of Control? (4)  
(ii) Explain the factors which influence the span of control. (12)

Or

- (b) Explain line and functional organizational structures with their advantages and limitations.

14. (a) Explain the process of communication and also explain the barriers to effective communication.

Or

- (b) Explain Porter and Lawler theory of motivation and Adam's equity theory of motivation.

15. (a) Explain any four non-budgetary control techniques with suitable examples.

Or

- (b) Explain the steps involved in the quality control Process with advantages and disadvantages.

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**Question Paper Code : 51685**

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2014.

Seventh Semester

Electrical and Electronics Engineering

MG 2351/10177 GE 003/10144 GE 003 — PRINCIPLES OF MANAGEMENT

(Common to Seventh Semester – Polymer Technology, Textile Technology, Textile Technology (Fashion Technology) Sixth Semester – Aeronautical Engineering, Automobile Engineering, Civil Engineering, Electronics and Communication Engineering and Mechanical Engineering and also common to Eighth Semester – Electronics and Instrumentation Engineering and Instrumentation and Control Engineering)

(Regulation 2008/2010)

(Common to PTMG 2351 – Principles of Management for B.E. (Part-Time) Sixth Semester – Civil Engineering – Regulation 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Distinguish between administration and management.
2. What are the roles a managers has to perform?
3. What is strategic planning? Give an example.
4. What do you mean by "Policy"? Give an example.
5. Define "Span of control".
6. List down the different types of training.
7. Distinguish between creativity and innovation.
8. Define motivation.
9. Define productivity. List the types of productivity.
10. What are the different types of budget?



PART B.— (5 × 16 = 80 marks)

11. (a) Explain the evolution of management thought by different experts in management.

Or

- (b) Discuss the management functions as related to trends and challenges in management of global scenario.

12. (a) Explain the importance of planning and the steps involved in planning process.

Or

- (b) Explain the decision making process. Also discuss how decision making under different conditions are made.

13. (a) Explain the difference between line and staff organisation with an examples. Discuss its merits and demerits.

Or

- (b) Explain the process involved in selecting and recruiting a graduate trainee in organisation.

14. (a) Explain the different motivation theories and also discuss how it is useful in leadership of an organisation.

Or

- (b) What are barriers of effective communication? Explain the different types of communication.

15. (a) What is budgetary control? Explain in details the different techniques to control budget.

Or

- (b) Explain the following :

- |                          |     |
|--------------------------|-----|
| (i) Purchase control     | (5) |
| (ii) Maintenance control | (5) |
| (iii) Quality control.   | (6) |